

Retail Reseller News

POS & Auto ID Channel Developments & Opportunities

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INSTALLATIONS

RTC's Variety Show

Variety Wholesalers has successfully completed the rollout of Retail Technologies Corporation's StoreMS POS solution on 1,250 IBM POS terminals in their Roses and Maxway divisions. Duane McGlamery, VP of Store Systems for Retail Technologies Corporation, or RTC (Kennesaw, GA), partnered with Gary Boxler, Director of Information Systems Support Services for Variety Wholesalers, to retrofit 112 Roses stores and 157 Maxway stores throughout the Southeastern U.S. Now 40 additional locations will install StoreMS POS, most of them converting over from ECRs, RRN.Com has learned.

"At the onset of the project, VW formed its committee of 12 to 15 key resources covering all aspects of their business," related McGlamery. "This team partnered with RTC resources to create the backbone for all decisions and plans. Strong leadership by VW along with the 'long haul' commitment by the entire team was the edge to this very successful business architecture re-engineering." Reportedly, RTC was chosen from six leading software vendors considered for the project.

The implementation includes not only StoreMS POS, but also RTC's HTP-Link iSeries communication solution for polling stores as well as transaction management software from ISD (Irving, TX). RTC's Consulting Services Group performed the integration between StoreMS POS and JDA's Merchandise Management System (MMS-i). With the installation now complete, StoreMS POS has significantly improved VW's throughput at checkout, enhanced their customer service, and streamlined their store operations, according to the two parties.



Variety Wholesalers Moves to StoreMS POS in 300 Locations